

# RAYROSARIO

DREAMS, PASSION, AND DRIVE

## *Artist*

Ray Rosario is an American artist who pursued his passion for art later in life. Transitioning from the corporate sector to the art world, Ray transformed his life based on his life experience, values, and perspectives. His world view has shaped his philosophy and passion towards humanity, which in turn impacted the way he approaches his artwork. His work infuses emotion from the darkest arenas of human nature to that of spiritual enlightenment. His writings reflect the same views and he sets an example by living his life no different than the values he holds dear and necessary for life. He has impacted many lives with his movement for humanity through art, film, sculptures, and words.

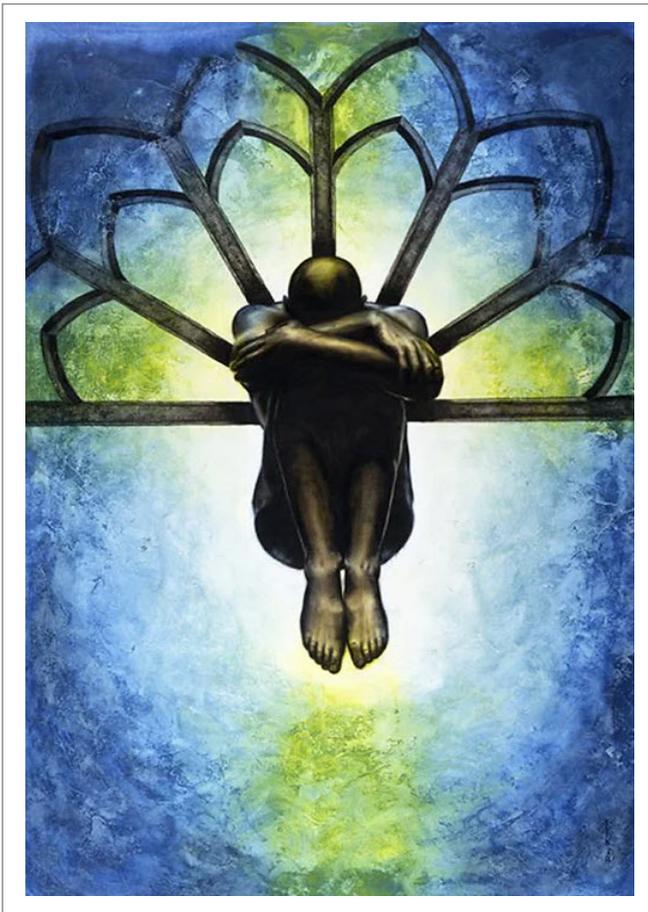
In his life, his philosophy outweighs his accomplishments. Ray lives his life wearing his heart on his sleeve with an enormous gift of love to share with all those who come in contact with him.



## Bio

As an established artist, Ray Rosario's vision and artistic style have gained notable attention from politicians, humanitarians, and various organizations. His work has been given recognition and honors by former NYS Governor George Pataki; Manhattan Borough President Virginia C. Fields; Bronx Borough President Adolfo Carrion, Jr. at the Bronx Museum; and in October 2005, the Brooklyn Borough President Marty Markowitz honored Ray for his philanthropic work and contributions to the children of Brooklyn.

After attending Pratt Institute, Ray began designing hand-crafted wall covering for Archetonic, Inc. Within five years, he rose to a management position overseeing the company, including the Manhattan showroom located at the Design Center. In 1996, Ray left Archetonic to pursue his creative talents into life-awakening artwork that embodied his philosophy. Two years later, he began producing his style of art. During 1999, he volunteered at Brooklyn Hospital giving Art Therapy sessions to children undergoing chemotherapy and raising funds for art supplies by selling his art work. From 1998 to 2000, Ray spent the summers as an Art Teacher and Program Director for summer camps (Castle Hill Community Center & Henry Street Settlement) that enrolled inner city children from community centers.

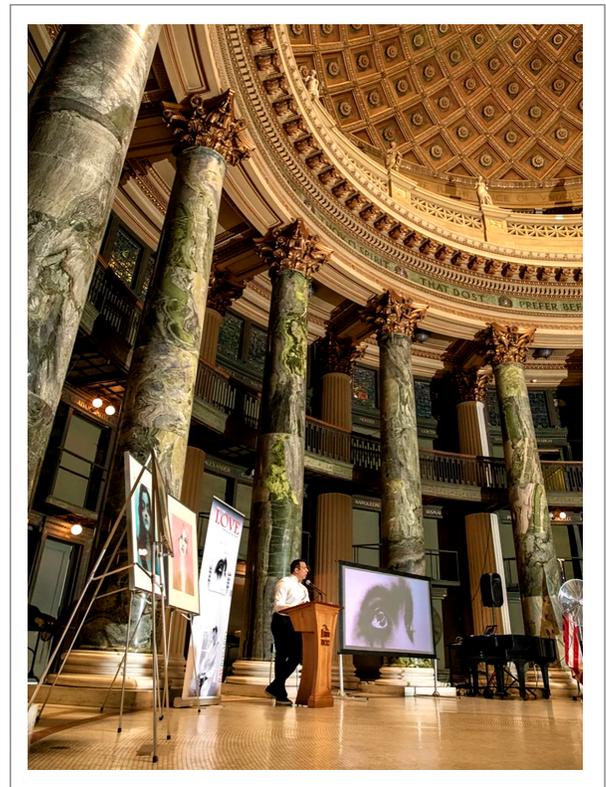


Ray began exhibiting his artwork in June 2000. His work received great enthusiasm at an exhibition held in NYC, which was followed by several showings at various corporations, private galleries, libraries, and colleges. In 2002, Barnes & Noble Booksellers scheduled a year-long tour of his artwork—and he was invited to speak at various locations about his life's philosophy. His work captured the attention of Univision's Channel 41 "Despierta America" where Ray was interviewed about his work and his movement for humanity.

In 2003, he did a series of lectures at Rutgers University about the "Cultural Effects of a Modern-Day Artist." As Ray enjoys working with the youth, he gladly collaborated with Barnes & Noble on a children's art project on Central Avenue, Westchester, New York. Ray has always incorporated different art forms in his life most notably his love of music. He was a Disc Jockey in the New York scene for 15 years before he started painting. In 2004, he produced music and co-directed an NBA commercial spot that aired in Puerto Rico, as well as produced the musical score for a short film by The Miss Chinese Beauty Pageant Production 2005. Later in 2005, Anchor Mario Boquez of CBS featured Ray Rosario on his Sunday morning show, "The Business Kipp Report," where he discussed and gave tips for new artists entering the business of art. In that year, Ray was honored by the City of Yonkers and commissioned to create a poster representing unity and humanity. During October 2005,

Berkeley College invited Ray to exhibit his artwork and lecture on "The Impact of Business on the Creative Mind." Shortly thereafter, he collaborated with Queens Hospital Center to create an exhibit, where he sold his artwork to raise funds for the Katrina hurricane victims. Ray has been donating his art to raise funds for children and human rights organizations such as Heart Share, Path Ways for Youth, Gay Men Association for Blacks, The Oratory Church of St. Bonfire in Brooklyn for the children in Africa, St. Peter's Church in Yonkers for the children in Angola, Africa, and The Hispanic Journalism Association, which auctioned off his artwork at Sotheby's in 2003. In 2007, Ray was commissioned to create a painting that depicted his interpretation of Black Madonna for an opening at The National Museum of Catholic Art and History and ending at the Rosa Parks Civil Rights Museum. The exhibit toured around cities in the United States for a year. Shortly thereafter, the New York Chapter of the Emmy's invited Ray to be one of the judges on the panel for the 59th Annual Emmy Awards.

In 2008, Ray collaborated with Susan G. Komen, where he created a painting at the NYC Race for Cure event with the participants handprints that was auctioned off to raise funds for breast cancer. Ray began a collaboration with his friend Father Stephen Masha, who resides in Tanzania, Africa, in 2008, to work on a project to build a Village of Hope in Tanzania. Within a few years of working, together with his team of specialists, a new clinic was built to care for the local villagers. This has been an ongoing project. In 2010, Ray's artwork appeared in the film "The Miracle of Spanish Harlem" by Vista Clara Productions, released in 2013, in which he was given a speaking cameo role. His work also appeared in a music video, "Aunque Me Duela," with another cameo for "Corina Katt," released 2011.



He was a guest speaker at Bronx Community College lecturing about the Business of Art in early 2011. During this same year, he was asked to participate in a nationwide public service announcement to speak about the issue of battered women and homelessness. In March of 2012, he became executive producer of a spinoff of The NIMBY Project called The NIMBY Experience, where he filmed actor Luis Guzman's entry into homelessness on the streets of NYC to bring awareness to the increasing homeless situation. Just before the 2011 holidays Ray gave a lecture at Lehman College to students on the power of education and dreams followed by another at Bronx Community College for the Bronx Upward Bound Program in March of 2012. In November 2013, he filmed a TV pilot for The NIMBY Project with activist Jacquelyn Aluotto, actor Luis Guzman, Master Builder Karl Champley, and R&B Singer D-Train to make over a women's shelters with inspirational and uplifting murals to assist in the healing progress.

In November of 2013, Ray created a painting for Hispanic Heritage month and donated the proceeds in the form of a scholarship to a photography student. In November of 2015, The City of Yonkers exhibited his work in the town gallery and the Mayor honored him with a proclamation for all his voluntary work with the children of the neighborhood. In early 2015, he began teaching at Bronx Community College to Upward Bound students, discussing the importance of becoming young leaders and critical thinkers through the Well Life Project curriculum he created.





In the same year, Ray established a non-for-profit organization, Revitalizing the ARTS for Youth, where he can empower the next generation of leaders with support and educational programs. He partnered with Minister Anselmo L. Fernandez in El Estor, Guatemala in 2016 where he provided shoes for the children of the village to attend school through the sale of his art and collections. Ray has been working with KR3T's (Keep Rising to the Top) a dance not-for-profit organization located in Harlem, New York since 2005 to present volunteering as a stage manager for their fundraisers.

In 2018, he wrote a book called Practicing Love. The book touches on Ray's life philosophy and develops a framework to strengthen our capacity to love and grow in times where hope and faith are needed. This book/journal touches on how to view and understand our personal past, honesty, fear, insecurities, technology, and its effects. Upon the release of the book in 2019, Ebby Magazine featured Ray in an article to promote his book and philosophy. CEO Ebby Antigua offered him a position as a contributing writer for the magazine, giving her readers articles related to humanity and life. 2023, The Upward Bound Program at Bronx Community College has ordered Practicing Love Book making it part of their reading curriculum at Bronx Community College followed by a lecture. 2023, The Upward Bound Program at Bronx Community College has ordered Practicing Love Book making it part of their reading curriculum at Bronx Community College followed by a lecture.

He will be launching an art exhibition in 2026 accompanied by the book, *Human Sex Trafficking, Shining Light into this Dark World*, with all the creations bringing awareness to the issue. Ray's work will continue to evolve with humanity at the forefront of his movement. He has collaborated with No Trafficking Zone (NTZ, Texas) in an effort to combat Human Sex Trafficking in 2026.



Ray will be releasing his book *Messages of Life*, in 2028. It's a photography book focusing on an abandoned architectural structure along the Hudson River, where the viewer takes their own visual journey that can be compared to that of the artist's journey. The photos, book, and a short film of the structure will be part of the opening exhibit.

